

#1 in Customer Value

BUILDING MATERIALS
THE RETAIL STORE OF



▶ April 2011 Issue #3

HELLO SPRING!



Seasonal Sayings...

In the **spring**, at the end of the day, you should smell like dirt.

~ Margaret Atwood

As sure as the spring will follow the winter, prosperity and economic growth will follow recession.

~ Bo Bennett



From Our Store...
To Your Door

"The first day of **spring** is one thing, and the first **spring** day is another. The difference between them is sometimes as great as a month."

~ Henry Van Dyke

"Spring is nature's way of saying,

'Let's party!'"

• Robin Williams



Inside this issue:

- Seasonal Sayings
- Training
- Recent Shows
- Customer Appreciation



Special points of interest:

- ICPI
- PA Garden Expo
- PA Home Show
- Celebrating Our Customers
- In House Coupon

ICPI Concrete Paver Installer Course (Level 1)

Building Materials hosted another successful ICPI class February 14-15, 2011. In addition to a full house, ICPI and Belgard representatives shared a wealth of knowledge as they continue to educate area contractors on proper paver installation procedures.

ICPI certification is a requirement for all Building Materials Sales Representatives. Just another advantage that places us above our competition. Please congratulate Counter Sales Rep, Jerry Complese, on his recent certification!



PA Garden Expo 2011

You can feel the spring in the air as people come out to shake off their cabin fever and replace it with beautiful ideas obtained from the talented exhibitors at the PA Garden Expo!

A great weekend for family and friends to explore new outdoor opportunities; as a do-it-yourselfer or if in the market for a reputable contractor. The PA Garden Expo is the place to be!

Pennsy Supply's Building Materials Dept. was proud to be the Exclusive Hardscape Sponsor for a second successful year.

Special recognition for the following Belgard Authorized Installers who won the following 1st place awards:

The Greenskeeper

- Best of Show

Strathmeyer Landscape

- Best Use of Plants
- Most Educational

Congratulations on your stunning displays!



PENNSYLVANIA GARDEN EXPO



PA Home Show 2011



Featured Item



CONGRATULATIONS !!

Congratulations to the Kusic's of Harrisburg on their recent investment on a Nottingham Harmony Fireplace!

A spectacular savings was made when they took advantage of the Featured Item Show Pricing.

We wish them the best of heightened pleasure in outdoor living and entertaining!

~Annette Basalyga



Celebrating Our Customers

Please stay tuned for our upcoming Customer Appreciation Days. We are planning two events; spring and fall.

With the assistance of Belgard and other area vendors, please join us for great food, networking, and many outstanding ideas!!

In the meantime, please feel free to use the 5% discount coupon on your next in-store visit.

Save 5%

On your next in-store purchase at

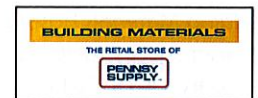
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PENNSY SUPPLY

717-233-4511

Not valid w/any other offer. Valid thru 6-30-11



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